## 

## **Community Engagement Policy**

At TUI BLUE The Passage, we are committed to supporting and working hand-in-hand with our local community. We pledge to operate our hotel in a way that preserves local traditions and strengthens nearby businesses.

### **Our Goals**

* Support the local community
* Preserve and promote local culture, people, and the environment
* Build positive relationships with local residents and organizations
* Promote and protect access to essential resources and services

### **How We Achieve Our Goals**

* We encourage guests to explore destinations that highlight our culture and history, while also supporting the local community and nearby businesses.
* We actively support and promote local businesses to foster economic growth.
* We provide job training and skill development programs to increase employment opportunities for local people.
* We host in-resort activities that showcase local culture and cuisine.
* We organize cultural events and festivals that highlight community traditions and talents.
* We engage with the community transparently, honestly, and consistently.
* We hire local residents, helping reduce unemployment and enhance economic stability in the community.
* We are mindful of broader social and economic challenges such as unemployment, poverty, and lack of access to essential services.
* We donate linens, towels, furniture, and equipment to support community needs.
* We remind our guests to respect local residents and communities by refraining from inappropriate behavior.